

ISSUE #5 / APRIL 2019

jarc news

Enriching Lives. Erasing Barriers.



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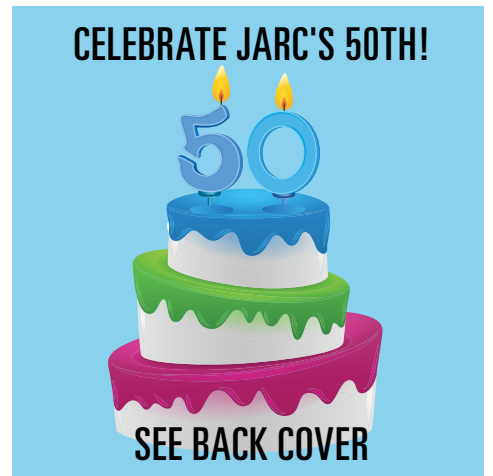


INCLUSION
COMMUNITY
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RESPECT
DIGNITY



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WWW.JARC.ORG



CELEBRATE JARC'S 50TH!

SEE BACK COVER

A MESSAGE FROM SHAINDE BRAUNSTEIN



I MAY NOT HAVE HIT THE ONE-YEAR MARK WITH JARC YET, BUT WE ARE ALL CELEBRATING A MILESTONE BIRTHDAY THIS MONTH.

JARC is turning 50, and I can honestly say we've never looked better! What are we up to on this momentous occasion? I thought you'd never ask.

We are thrilled to share that we have received CARF international three year accreditation! This is the top tier and only a small percentage of organizations applying for a new accreditation receive the three year seal of approval. The process involved evaluating all our policies and procedures to make sure that they follow the 836 (I know, so many!) standards used to evaluate organizations like ours.

The surveyors visited our homes, spent hours interviewing staff, board, persons served, their families and our funders. All of this needed to happen before they put their seal of approval on us, because they needed to be certain that we do what we say we do. Well, all of that was well worthwhile because now we are accredited and I couldn't be prouder!

This news has encouraged us to think about the future. We are focused not only on how to continue to provide excellent service but how we make sure the needs of our older adults are being met in the best way possible. We are doing that while also considering the needs of our young adult persons served and what the JARC home of the future can be.

Most importantly, we are working closely with others in our community who have parallel programming so we can provide exceptional service and not overlap.

As we look to the next 50 years, we recognize there is no constant other than change. But you can rest assured, the mission of JARC won't ever change. We are more agile and flexible than we've ever been and well positioned for the future.

We are only here for one reason: to do the absolute best we can for the people we serve. That lives in our hearts and will remain front and center as we march proudly toward our next half-century.

Shainde Braunstein, Chief Executive Officer

WELCOME NEW LEADERSHIP



On January 7, **Kirsten Mack** joined JARC as **Chief Program Officer**.

Kirsten oversees the operations for persons served in the JARC homes as well as in JARC's independent living and respite service programs.

Kirsten has 15 years of management and leadership experience within human service organizations including adults and children with developmental disabilities, behavioral health, and child welfare.

Most recently, she was the Director of Value Acceleration at Starfish Family Services; responsible for the agency's compliance and risk management, evaluation, contracts, accreditation and data services.

Kirsten led the data governance initiative that contributed to Starfish becoming the 2018 co-winner of Crain's Detroit Best Management Non-Profit.



Mary Jane (MJ) Nowak is our new **Chief Administrative Officer**.

She transitioned from her previous role as Director of Philanthropy and Marketing to this new position. She maintains her oversight of the

marketing, communications, and volunteer outreach functions for the agency as well as manage all areas of HR.

Before joining JARC in 2017, MJ spent 16 years as Vice President of Marketing for Fifth Third Bank in Southeast Michigan overseeing the advertising, sponsorships, special events, public relations and community development programs.

JARC TURNS 50!



" ISRAEL GIRLS " (CIRCA 1965)

"Israel Girls" (circa 1965) of the Thursday Night Social Group at the Jewish Community Center at Curtis and Meyers in Detroit.

The parents of these young women, along with the "boys" group would meet and wonder "what's going to happen to my son or daughter when I am no longer here?"

Out of those many conversations, the Parents Association for Jewish Residential Care, which later was re-named JARC, was incorporated in 1969.

In the 1960's, there were few choices for parents of children with disabilities. At a program for their adult children with developmental disabilities at the Jewish Community Center at Curtis and Meyers, a group of parents found themselves with an opportunity to connect over their concerns. "Where will my daughter live after I die?" "What services are out there in the community? How can I help my son take an active part in his Jewish heritage?" "Who will help the people wasting away in institutions?"

That was the start. From those initial conversations grew an organization, the Parents Association for Jewish Residential Care (PAJRC). The group incorporated as a non-profit organization in 1969. In our 50 years of serving the community, we have been honored to be a part of an unimaginable number of celebrations and blessings, hopes and dreams, and lives lived fully.

More than a birthday or an anniversary, in 2019 we are celebrating the thousands of lives touched, the opportunities created, the homes built with love and the community that helps us erase barriers.



PLEASE JOIN US ON APRIL 28 AT FRANKLIN ATHLETIC CLUB TO CELEBRATE! SEE BACK COVER FOR DETAILS AND STAY TUNED FOR MORE 50TH ANNIVERSARY EVENTS THROUGHOUT THE YEAR

THIS IS HOW WE celebrate!

2018-2019 JARC BOARD OF DIRECTORS

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| I. William Cohen | Barbara Nusbaum | |
| Morton Collins* | Robert Nusbaum | |
| Jeffrey Eisenshtadt | Meyer Pearlman* | |
| Craig Erlich | Joel Shere | |

** of blessed memory*

Mitzvah Day (Christmas Day 2018)

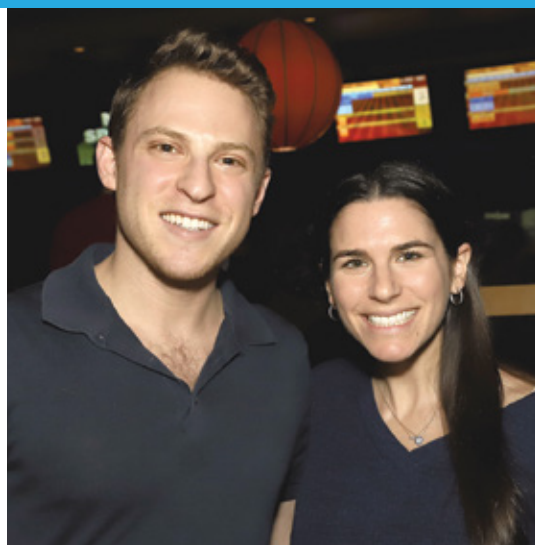
Every year, Jewish Community Relations Council/AJC, brings volunteers together to give back on Christmas Day.

We had the pleasure of having close to 20 volunteers make cookies and play games at four JARC homes.



Heart to Heart (February 2019)

Forty volunteers participated in JARC's 24th annual Heart to Heart program and made close to 600 Valentine's Day goodie bags for children in metro Detroit. The organizations that received these goodie bags include Beaumont Children's Hospital, Covenant House Academy - Detroit, Lighthouse of Oakland County and Orchards Children's Services.



Young Adult Bowling Night (February 2019)

The Young Adult Committee organized an inclusive night of bowling for young adults and those we serve. Thanks to the Ethel Hyman and Rose Kaplan Foundation for sponsoring this fun evening.



Bingo (monthly)

Thanks to Temple Beth El, JARC hosts a Bingo Series, October through May. Every bingo night is full of fun and smiles!



Purim (March 2019) JARC's Purim Ball, an annual celebration sponsored by the Irene Elkus Good Times Fund, is always a good time!



JARC Deaf Community (March 2019)

Individuals in JARC's Deaf program spent a fun morning of games, pizza, and socializing with middle school students from two Detroit schools, many of whom are Deaf/Hard of Hearing.



JARC RELOCATES TO NEW OFFICE SPACE

JARC moved to their new offices located within the Max M. Fisher Federation building at 6735 Telegraph Road in Bloomfield Hills on March 4.

JARC's move to the Paul and Lois Katzman Administrative Building in 2001 was a critical step in the organization's ability to serve adults with developmental disabilities. "My parents, Paul and Lois, were proud to be able to support JARC and the community with their contribution," said **Steve Katzman**. "That donation has had an exponential effect, helping the agency get where it is today. We think relocating its administrative offices is the correct one at this time, and we fully support the decision."

"The decision to move was made with careful consideration after discussions with multiple stakeholders including the Board of Directors and Katzman family" said JARC **Board President Howard Luckoff**. "Ultimately, it became clear to us, that approaching our need for physical space in a different way, would be beneficial for expanding relationships. The work we do becomes so much more powerful when we partner with others and our new physical space lends itself perfectly to those sorts of initiatives."

"The majority of JARC's mission takes place in our homes and out in the community," said **JARC CEO Shaindle Braunstein**. "Technology, a driver of so much innovation in how we work, has created the possibility for administrative staff to work from anywhere and spend more time in our homes with the people we serve."

The new 3,300 square foot office space houses 20 administrative employees and was designed with the assistance of **dPOP** and the interior design expertise of **JARC board member Joanne Aronovitz**. The space features an open concept office, driving synergy and collaboration.

Scott Kaufman, CEO of the Jewish Federation of Metropolitan Detroit, said "Having the JARC Management team in the Max M. Fisher Federation Building is a true win/win situation. We are very excited to have this wonderful and important organization join us in the building."

The Paul and Lois Katzman Administration building will be sold and JARC board president Howard Luckoff in tandem with the JARC real estate committee are managing that process at this time.



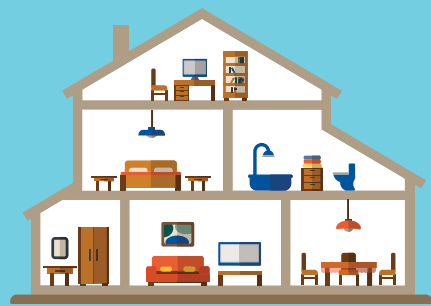
SHARE THE CELEBRATION!

Our theme for the 50th anniversary is "This is how we celebrate!" and we'd love to see how you celebrate your life.

Please share on Instagram or Facebook by tagging JARC with the following:

#JARCTurns50

#thisishowwecelebrate



JARC ONLINE GIFT REGISTRY

JARC's online gift registry allows you to support JARC from the comfort of your own home!

We have set up an Amazon Wish List for frequently requested needs in our JARC homes. Items are shipped directly to the JARC office, so all you have to do is place an order!

VISIT www.jarc.org/shop

IT'S SO EASY TO SUPPORT JARC WITH A FUNDRAISER ON FACEBOOK!

It's easy to create a fundraiser, share it with friends, and reach your goal!

When posting to your page, use the menu on the left to go to "Fundraisers."

On the bottom of that page, click the button that says "RAISE MONEY FOR A NONPROFIT ORGANIZATION." Enter JARC in the search window and you are on your way!



VOLUNTEER OPPORTUNITIES

Our volunteer opportunities are a great way to show your support for JARC with time while doing something you love! We are currently seeking volunteers for the following:

FLOWER-A-THON: JUNE 9, 2019

Plant beautiful flowers, pull weeds, and spread mulch at a JARC home.

FRIEND-TO-FRIEND

Develop a friendship with a person JARC serves. You can go out (lunch, shopping, movies, etc.) or hang out in the home (play cards/board games, watch a movie, etc.). The possibilities are endless!

ADOPT A JARC HOME

Great opportunity for individuals (or families), groups or organizations. Visit a JARC Home once a month on a Sunday afternoon to play games or bake cookies; or plan activities four times a year (e.g. spring cleanup, BBQ, fall cleanup and an arts and crafts activity).

PLEASE CONTACT JESSICA TIERNEY TO VOLUNTEER:

Jessicatierney@jarc.org or 248.940.2607



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248.940.2617 www.jarc.org

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Celebrate JARC'S 50th Anniversary at our Family



Bash!

SUNDAY, APRIL 28, 2019

2-4 PM |  Franklin Athletic Club

Carnival Games | Snacks by Quality Kosher Catering | Bounce Houses | Basketball
Face Painting | Magic | Photo Booth | Music and Dancing | Ghostbusters Detroit

TICKETS: jarc.org/birthday

MORE INFO: jennykabert@jarc.org

IN ADVANCE | \$10 Individual | \$25 Family • **AT THE DOOR** | \$15 Individual | \$30 Family

This is how we *celebrate!*

GYM SHOES ARE A MUST!

